



Link Group appoints Jonathan Shaw as Chief Product Officer of Retirement & Superannuation Solutions

30 November 2023: Link Group has appointed Jonathan Shaw as Chief Product Officer of its Retirement & Superannuation Solutions (RSS) business.

Reporting to the Chief Executive Officer, Jonathan will be responsible for leading and facilitating the creation of Link Group's market-leading product and solutions to drive value for clients, their members and the business.

Jonathan will oversee the conception, development and go-to-market strategy for best of breed products and platform solutions across the global RSS business, driving scalable processes and innovation throughout the development cycle and ensuring products are benchmarked to exceed market equivalents.

With over 25 years' experience creating, developing and implementing digital products, software and technology solutions, Jonathan's contribution to Link Group as CEO of Moneysoft has provided him with valuable experience in establishing a product vision and innovating through design.

Jonathan will leverage his prior management experience in the new role by leading the business' product, platform and solutions roadmap, applying consumer and client insights to meet the evolving needs of the retirement market globally.

Jonathan Shaw, Chief Product Officer, Retirement & Superannuation Solutions, Link Group said the opportunity to set the strategic direction for the product and platforms will be an exciting challenge and he looks forward to nurturing a client and human centred product culture within the team and across the organisation.

"I have a great passion for solutions and technology and the limitless opportunities they present to improve our lives, achieve the impossible, interact with each other and do business. This new role will allow me to build, refine and improve our product strategy and design from beginning to end, to better deliver for our clients, their members, employers and advisers. Link Group has a long history of outstanding fintech solutions, and I am excited to continue to lead in this space," said Shaw.

Dee McGrath, CEO Retirement & Superannuation Solutions, Link Group said the appointment will benefit the product capability of the Retirement & Superannuation Solutions division that encompasses around 90 products, services and digital solutions.

“This appointment brings strong digital and product experience that leverages technology and innovation to deliver outcomes for our clients, their members and stakeholders. State of the art technology requires constant innovation to stay ahead of the market, and this new appointment presents a fantastic opportunity to deliver leading solutions, integrated platforms and solutions that solve for the best outcomes in retirement for our clients.”

“Jonathan is a proven change agent and innovator with a bias for action, and we are looking forward to creating market-leading products, making him a great fit within our team,” said McGrath.

Prior to his position at Moneysoft, Shaw held senior roles at DeployPartners, IBM Australia and Micromuse.

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About Link Group (ASX: LNK)

Link Administration Holdings (Link Group) is a global, digitally enabled business connecting millions of people with their assets – safely, securely and responsibly. From equities, pensions, and superannuation to investments, property, and other financial assets, we partner with a diversified portfolio of global clients to provide robust, efficient, and scalable services, purpose-built solutions and modern technology platforms that deliver world-class outcomes and experiences.

We help manage regulatory complexity, improve data management, and connect people with their assets through exceptional user experiences that leverage our people's expertise combined with technology, digital connectivity, and data insights.

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